

CURRICULUM VITAE

[Jing Wu]

PERSONAL DATA

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PROFESSIONAL EXPERIENCE

Associate Professor (tenured), Department of Decision Sciences and Managerial Economics, CUHK Business School, Chinese University of Hong Kong, 07/2022 – Present

[MSc in Business Analytics](#) (Associate Director since 2022)

[Asian Institute of Supply Chains & Logistics](#) (Director, Institute Development Office)

Assistant Professor, Department of Decision Sciences and Managerial Economics, CUHK Business School, Chinese University of Hong Kong, 07/2019 – 06/2022

[CUHK Shenzhen Research Institute](#) (Associate Researcher since 2020)

[Hong Kong-Shenzhen Finance Research Center](#) (Committee Member since 2020)

Assistant Professor, Department of Management Sciences, College of Business, City University of Hong Kong, 07/2016 – 06/2019

[MIT Institute for Data, Systems, and Society](#) (Visiting Scholar, Spring 2019)

[Georgetown University McDonough School of Business](#) (Visiting Scholar, Spring 2017)

EDUCATION

Ph.D., Management Science (Minor in Economics and Finance), The University of Chicago Booth School of Business, 2011-2016 (Thesis supervisor: Prof. John R. Birge)

MBA, The University of Chicago Booth School of Business, 2013-2015

B.Eng, Electronic Engineering, Tsinghua University, 2007-2011 (Thesis supervisor: Prof. Jianhua Lu)

PROFESSIONAL SOCIETIES

Member, Institute for Operations Research and the Management Sciences, since 11/2014

Member, Production and Operations Management Society, since 05/2014

Member, Society for Financial Studies, since 12/2018

MAIN RESEARCH INTERESTS

- *Operations-Finance Interface*: supply chain finance, supply chain credit risk, supply chain information disclosure, global sourcing and cross-border financing.
- *Global Supply Chains*: supply chain restructuring, bullwhip effect, green supply chains, policy uncertainty (e.g., Trade War) and disruptions (e.g., COVID-19) on supply chains.
- *Business Intelligence and FinTech*: big data in business research, machine learning applications.

LIST OF RESEARCH OUTPUTS OR CREATIVE WORKS

Publications (Total: 29, Citations: 435, Source: Google Scholar as of May 30, 2022)

Refereed Publications

- Journal papers
 - Senay, Agca, Volodymyr Babich, John R. Birge, and **Jing Wu** (2021) “[Credit Risk Propagation along Supply Chains: Evidence from the CDS Market](#)”, *Management Science*, forthcoming
 - Osadchiy, Nikolay, **Jing Wu**, and William Schmidt (2021) “[The Bullwhip Effect in Supply Networks](#)”, *Management Science*, 67(10):6153-6173
 - **Wu, Jing**, Zhaocheng Zhang, Sean Zhou (2021), “[Credit Rating Prediction Through Supply Chains: A Machine Learning Approach](#)”, *Production and Operations Management*, forthcoming
 - Tang, Christopher S., S. Alex Yang, and **Jing Wu** (2018) “[Sourcing from Suppliers with Financial Constraints and Performance Risk](#)”, *Manufacturing & Service Operations Management* 20(1):70-84 (Citations: 141)
 - Schmidt, William, Nikolay Osadchiy, and **Jing Wu**, and (2021) “[The Right Way to Mix and Match Your Customers](#)”, *MIT Sloan Management Review* 62(4), 12-14
- Papers under review
 - Hsu, Vernon and **Jing Wu**, “[Inventory as a Financial Instrument: Evidence from China’s Metal Industries](#)”, 2nd round major revision at *Management Science* (2019 CSAMSE Best Paper Award)
 - Yimeng Niu, **Jing Wu**, Shenyang Jiang, and Zhibin Jiang, “[Bullwhip Effect in the Servitized Supply Networks](#)”, R&R at *Management Science*.
 - Shi, Yilin, **Jing Wu**, and Yu Zhang, “[Corporate Social Responsibility in Supply Chain: Green or Greenwashing?](#)”, under review at *Management Science* (2021 CSAMSE Best Paper Award, 2022 WFA Conference)
 - Charoenwong, Ben, Miaoze Han, and **Jing Wu**, “[Who Comes Home? Trade and Economic Policy Uncertainty in American Supply Chain Networks](#)”, minor revision at *Manufacturing & Service Operations Management*
 - **Wu, Jing**, Hsiao-Hui Lee, and John R. Birge, “[Trade Credit Late Payment and Industry Structure](#)”, major revision at *Manufacturing & Service Operations Management*.
 - Jie Peng, **Jing Wu**, and Xiangang Xin, “Financial Reporting Comparability and Global Supply Chains”, moderate revision at *Journal of International Business Studies*.
 - Singhal, Vinod and **Jing Wu**, “The Bullwhip Effect and Stock Returns”, 2nd round major revision at *Production and Operations Management*.
 - Agca, Senay, John R. Birge, Zi’ang Wang, and **Jing Wu**, “[The Impact of COVID-19 on Supply Chain Credit Risk](#)”, major revision at *Production and Operations Management*.
 - Ding, Haoyuan, Yichuan Hu, Han Jiang, **Jing Wu**, and Yu Zhang, “[Social Embeddedness and Supply Chains: Doing Business with Friends vs. Making Friends in Business](#)”, major revision at *Production and Operations Management*.
 - Ling Cen, Yanru Han, and **Jing Wu**, “[Equal Employment Opportunity in Supply Chains](#)”, under review at *Production and Operations Management*.
 - Hertzfel, Micheal, Jie Peng, **Jing Wu**, and Yu Zhang, “[Global Supply Chains and Cross-Border Financing](#)”, under review at *Production and Operations Management*.
 - Cedergren, Matthew C., Ting Luo, **Jing Wu**, and Yue Zhang, “[Spillover of Customer CDS on Supplier Disclosure](#)”, reject and resubmit at *Journal of Operations Management*.
 - Yifan Jia, Zheng Wang, **Jing Wu**, and Zilong Zhang, “[The Spillover Effect of Customer CEO Myopia on Supplier Firms](#)”, under review at *Journal of Operations Management*.
 - Ling Cen, Michael Hertzfel, Zi’ang Wang, and **Jing Wu**, “[Labor Coordination and Division: Human Capital Investment in Supply Chains](#)”, to submit soon.
 - Jing Wu and John R. Birge, “[Supply Chain Network Structure and Firm Returns](#)”, in revision.
- Working papers
 - Miaoze Han, Hongchuan Shen, **Jing Wu**, and Xiaoquan (Michael) Zhang, “AI Intensity and Firm Resilience: Evidence from Firm Performance under Disaster Shocks”, draft available.

- Ling Cen, Yanru Han, Chang Liu, and **Jing Wu**, “The Rise of Conscious Consumers: The Cash Flow Implications of Corporate Workplace Equality”, draft available
- Ling Cen, Bledi Taska, **Jing Wu**, and Wenqian Zhang, “Work Hard and Happy: Evidence from Late Evening Taxi Tips around Investment Bank Headquarters”, draft available
- Ling Cen, Zhuo Chen, and **Jing Wu**, “Trade Credit Window Dressing”, draft available

Books Authored

- **Wu, Jing** and Yang Xu (2020) “[Supply Chain Structure and Competitor Relationship](#)”, *The Oxford Handbook of Supply Chain Management*, 2020.
- Tang, Christopher S., S. Alex Yang, and **Jing Wu** (2019), “[Financing Suppliers under Performance Risk](#)”, *Foundations and Trends in Technology, Information and Operations Management* 12 (2-3). pp. 135-151, 2019.

RESEARCH GRANTS

Competitive Grants

- PI, General Research Fund 2021/2022, Globalization 2.0: Supply-Chain Restructuring after Sino-US Trade War and Covid-19 Pandemic, HK\$688,293, 01/01/2022-12/31/2024
- PI, General Research Fund 2020/2021, Labor Skills on Firm Performance: A Study from Unstructured Online Job Postings, HK\$406,000, 01/01/2021-12/31/2023
- Co-I, General Research Fund 2020/2021, Supply-Chain Coordination of Human Capital Investment, HK\$502,490, 01/01/2021-12/31/2022

Non-Competitive Grants

- PI, CUHK Business School Faculty Direct Fund, HK\$40,000, 2020-2021
- PI, CUHK Business School Faculty Direct Fund, HK\$50,000, 2019-2020
- PI, City University of Hong Kong Strategic Research Fund, HK\$100,000, 2017-2019
- PI, City University of Hong Kong Start-Up Fund, HK\$200,000, 2016-2019

AWARDS AND HONORS

- 2021 The 13th International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE) Best Paper Award
- 2020 M&SOM Meritorious Service Award
- 2019 The 12nd International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE) Best Paper Award
- 2016 The Farsight Award, Long Finance's London Accord
- 2015 Fama-Miller Center Grant for Research in Finance
- 2014 John and Serena Liew Fellowship, Chicago Booth
- 2011 Tsinghua University Outstanding Graduate (top 1%)
- 2009-2011 First-Class Scholarship for Academic Excellence, Tsinghua University
- 2009 UGVR Scholarship, Stanford University

EDITORSHIP

Associate Editor, *Electronic Commerce Research*, 09/2016 – Present

Active Referee for

Management Science
Manufacturing & Service Operations Management
Production and Operations Management
Journal of Operations Management
Information Systems Research

INVITED PRESENTATIONS/ LECTURES

Invited Presentations/ Lectures at Conferences, Workshops, Research Institutes and Universities (Total: over 100 talks since 2014)

Selected Workshop/Conference Presentations:

- “Bullwhip Effect in Servitized Manufacturers”, 2022 Supply Chain Finance & Risk Management Workshop, May 13-15, 2022
- “Green Image in Supply Chains: Selective Disclosure of Corporate Suppliers”, 57th Annual Conference of the Western Finance Association (WFA), June 24-27, 2022
- “Labor Coordination and Division: Human Capital Investment in Supply Chains”, 2022 China International Conference in Finance (CICF), Shanghai, China, July 6-8, 2022
- “Green Image in Supply Chains: Selective Disclosure of Corporate Suppliers”, The 2022 M&SOM SIG Conference (iFORM), Munich, June 28-June 30, 2022
- “Empirical Research in Supply Chains and Global Sourcing”, Joint Seminar by AIFT and Columbia University, Dec 17, 2021
- “Invited Tutorial: Empirical Research Using Supply Chain Data”, National Conference on Supply Chain and Operations Management (ISCOM), Hangzhou, China, Nov 26-28, 2021
- “Global Supply Chains and Cross-Border Financing”, 2021 China International Conference in Finance (CICF), Shanghai, China, July 6-9, 2021
- “The Impact of COVID-19 on Supply Chain Credit Risk”, The 2021 M&SOM SIG Meeting (Supply Chain Mgmt), Online, June 5-6, 2021
- “Not Coming Home: Trade and Economic Policy Uncertainty in American Supply Chain Networks”, The 2021 M&SOM SIG Meeting (iFORM), Online, June 5-6, 2021
- “Corporate Social Responsibility in Supply Chain: Green or Greenwashing?”, The 2021 M&SOM Conference, Online, June 7-10, 2021
- “Not Coming Home: Trade and Economic Policy Uncertainty in American Supply Chain Networks”, Joint Productivity Research Network (PRN) and Asian Development Bank Institute (ADBI) Conference, Tokyo, Japan, Sept 8, 2020
- “Corporate Social Responsibility in Supply Chain: Green or Greenwashing?”, OM/FIN Interface Seminar, Stephen M. Ross School of Business University of Michigan, Aug 6, 2020
- “Global Supply Chains and Cross-Border Financing”, Wharton Workshop on Empirical Research in Operations Management (EMPOM), Sept 12-13, 2019
- “Global Supply Chains and Cross-Border Financing”, The 2019 M&SOM SIG Meeting (iFORM), Singapore, June 30-July 2, 2019
- “The Financing Role of Inventory: Evidence from China's Metal Industries”, The 2019 M&SOM Conference, Singapore, June 30-July 2, 2019
- “The Endemic Population-Trust and Supply Chain Networks”, The 2019 M&SOM Conference, Singapore, June 30-July 2, 2019
- “The Bullwhip Effect in Supply Networks”, The 2019 M&SOM Conference, Singapore, June 30-July 2, 2019
- “Inventory as a Financial Instrument: Evidence from China's Metal Industries”, 8th European Supply Chain Finance Symposium, London, UK, June 19-20, 2019
- “The Financing Role of Inventory: Evidence from China's Metal Industries”, 2019 Supply Chain Finance & Risk Management Workshop, St. Louis, May 12-13, 2019
- “Credit Shock Propagation Along Supply Chains: Evidence from the CDS Market”, 2018 SFS Cavalcade Asia-Pacific, Singapore, Dec 13-15, 2018
- “The Bullwhip Effect in Supply Networks”, Wharton Workshop on Empirical Research in Operations Management (EMPOM), Sept 27-28, 2018
- “Credit Shock Propagation Along Supply Chains: Evidence from the CDS Market”, 2018 The Northern Finance Association (NFA) Annual Conference, Quebec, Sept 21-23, 2018
- “Credit Shock Propagation Along Supply Chains: Evidence from the CDS Market”, U.S. Securities and Exchange Commission, October 1, 2018
- “Credit Shock Propagation Along Supply Chains: Evidence from the CDS Market”, the International Monetary Fund, Mar 12, 2018
- “Credit Shock Propagation Along Supply Chains: Evidence from the CDS Market”, Federal Reserve Board, Nov 2, 2017

All Invited Seminar Presentations by Institution Names:

- 2022: Fudan University, SJTU Antai School of Management
- 2021: CUFU Business School, CUHK-Shenzhen, HKU Faculty of Business and Economics, Laboratory for AI-Powered Financial Technologies Limited, Nankai University, Peking University School of Economics, Renmin Business School, SJTU Antai School of Management, SUFE Business School, Tsinghua University SEM, Tianjin University, University of Toronto Rotman School, Zhejiang University
- 2020: Cornell University Johnson School, CUFU Business School, Fudan University, Michigan Ross, Sichuan University, SUFE Business School
- 2019: Chicago Booth, CUHK Business School, Dalian Maritime University, DUFU ISCA, Georgetown University McDonough School, George Mason University, George Washington University, HKU Faculty of Business and Economics, MIT IDSS, NUS Business School, PolyU Faculty of Business, USTC School of Management
- 2018: HKUST Business School, IESE Business School, Peking University Guanghua School, Sun Yat-sen University, the International Monetary Fund, Tsinghua University SEM, U.S. Securities and Exchange Commission
- 2017: Federal Reserve Board, Georgetown University McDonough School, NYU Stern School of Business, Singapore Management University, University of Illinois Chicago
- 2016: CUFU Business School, CityU College of Business, IESE Business School, PolyU Faculty of Business, SJTU Antai School of Management, SUFE Business School, University of Colorado Boulder Leeds School

All Invited Conference Presentations by Conference Names:

- 2022: China International Conference in Finance (CICF), M&SOM SIG Conference, POMS Annual Meeting, Joint Seminar by AIFT and Columbia University, Supply Chain Finance & Risk Management Workshop
- 2021: China International Conference in Finance (CICF), CSAMSE Annual Meeting, INFORMS Annual Meeting, ISCOM Annual Meeting (invited tutorial), M&SOM Annual Meeting, POMS Annual Meeting
- 2020: ADBI PRN Joint Conference, INFORMS Annual Meeting,
- 2019: CSAMSE Annual Meeting, European Supply Chain and Finance Symposium, M&SOM Annual Meeting, M&SOM SIG Conference, NFA Annual Meeting, POMS Annual Meeting, SFS Cavalcade Asia-Pacific, Supply Chain Finance & Risk Management Workshop, Wharton Workshop on Empirical Operations Management
- 2018: EEA-ESEM Annual Conference, INFORMS Annual Meeting, SFS Cavalcade Asia-Pacific, Guanghua International Symposium on Finance, NFA Annual Meeting, Supply Chain Finance & Risk Management Workshop, Wharton Workshop on Empirical Operations Management
- 2017: CSAMSE Annual Meeting, INFORMS Annual Meeting
- 2016: INFORMS Annual Meeting, POMS Annual Meeting,
- 2015: INFORMS Annual Meeting, M&SOM SIG Conference, POMS Annual Meeting
- 2014: IFORS Triennial Conference, INFORMS Annual Meeting, POMS Annual Meeting

CONFERENCE ORGANIZATION

- Track Chair (Finance and Operations Management), The 7th International Conference on Smart Finance (ICSF), 2022.
- Track Chair (Finance and Operations Management), POMS 32nd Annual Conference, 2022.
- Track Chair (Finance and Operations Management), POMS 31st Annual Conference, 2021.
- Program Committee and Chair for Career Fair: POMS-HK Conference, Hong Kong, 2019.

PROFESSIONAL SOCIETY ACTIVITIES

- Session Chairs for INFORMS, M&SOM, POMS conferences, 2014-2021.
- Judge, The M&SOM Conference Best Student Paper Competition, 2020 and 2021.

- Judge, The ISCOM Annual Meeting Best Student Paper Competition, 2021.
- Judge, The CSAMSE Annual Meeting Best Paper Competition, 2019 and 2021.
- Judge, The POMS-HK Conference Best Student Paper Competition, 2019, 2020, 2021, 2022.

POSTGRADUATE STUDENTS (Please refer to the Teaching File for further details)

Current PhD Students (Total: 4)

Jie Peng, 2019 – Present (Co-advised with Vernon Hsu)

Yilin Shi, 2021 – Present

Chang Liu, 2022 – Present (Co-advised with Houmin Yan)

Xiaoran Ma, 2022 – Present

Graduated PhD Students (Total: 1)

Zi'ang Wang, 2017 – 2022 (Co-advised with Vernon Hsu)

Placement: The Hong Kong Polytechnic University, Faculty of Business Administration

Visiting PhD Students (Total: 2)

Zhaocheng Zhang, 2019 – 2021 (University of Cambridge)

Mingjian Nie, 2021 – 2022 (Renmin University)

Yimeng Niu, 2022 – Present (SJTU Antai School of Management)

INTERNAL SERVICE

Department

Interviewer, Departmental New Faculty Recruitment, 07/2019 – Present

Member, Departmental Ph.D. Students Recruitment Interview Committee, 07/2019 – Present

Coordinator, Departmental Research Seminar, 09/2020 – 08/2021

Coordinator, Departmental Social Committee, 09/2020 – 08/2021

Faculty

Associate Director, MSc in Business Analytics Program, 07/2022 – Present

Elective Member, Board of the Faculty of Business Administration, 09/2021 – Present

Committee Member, Hong Kong-Shenzhen Finance Research Center, 01/2020 – Present

Committee Member, Faculty Disciplinary Committee, 09/2021 – Present

IBBA Academic Advisor for Business Analytics (BA) Concentration, 09/2021 – Present

Active Contributor to the Faculty Magazine and China Business Knowledge (CBK), 07/2019 – Present

--- Contributed 6 original CBK Articles and 1 Interview Video

Member, MBA Students Recruitment Interview Committee, 09/2021 – Present

University

Director of Institute Development Office, Asian Institute of Supply Chains & Logistics, 04/2022 – Present

Previous Service at City University of Hong Kong (07/2016-06/2019)

Deputy Program Director, [BSc Computational Finance](#), 08/2017-06/2019

Departmental Advisor, Minor in Supply Chain Management, 07/2016-06/2019

Interviewer, Departmental New Faculty Recruitment, 07/2016-06/2019

Member, Departmental Ph.D. Students Recruitment Interview Committee, 07/2016-06/2019

Interviewer, Departmental Undergraduate Students Recruitment, 07/2016-06/2019

EXTERNAL SERVICE

Reviewer, the Economics Program, National Science Foundation (NSF), 09/2019 – Present

Senior Scientist (advisory), [Laboratory for AI-Powered Financial Technology](#), 03/2021 – Present

MEDIA COVERAGE

My research is covered by 400+ media in 20+ countries globally. Below are some examples.

- [“Opinion: Amazon is proof of a major weakness in ESG ratings: What about carbon emissions from the supply chain?”](#), *Market Watch*, Nov 10, 2021
- [“From a rare negative growth in Vietnam to a surge in Chinese orders: the shock and reconstruction of the trade pattern in the epidemic era”](#), *BBC*, Oct 22, 2021.
- [“Global supply chains can hurt a company’s credit”](#), *Chicago Booth Review*, August 11, 2021.
- [“When it makes sense to pay suppliers late”](#), *Chicago Booth Review*, Aug 02, 2021
- [“How to spot and avoid greenwashing in supply chains”](#), *China Business Knowledge*, June 10, 2021.
- [“The Right Way to Mix and Match Your Customers”](#), *Sloan Management Review*, May 17, 2021
- [“Is a wave of supply-chain reshoring around the corner?”](#), *The Economist*, Dec 16, 2020.
- [“Decoupling from China does not help companies mitigate risks. Restoring China's supply chain helps US companies reduce credit risk](#), *Reuters*, Feb 20, 2020.
- [“COVID-19 and the Future of Chinese Manufacturing”](#), *China Business Knowledge*, May 7, 2020.
- [“Financial supply chain in the COVID-19 pandemic: fuel or wildfire?”](#), *Forbes*, Apr 30, 2020
- [“Made in Vietnam' Goods Increasingly Popular in US”](#), *VOA News*, Mar 26, 2020
- [“Measuring the Chinese Economic Impact of COVID-19”](#), *China Business Knowledge*, March 19, 2020.
- [“U.S. companies have not returned to their homeland during the Trade War, policy swings have driven companies to relocate production lines”](#), *Reuters*, Feb 20, 2020.
- [“U.S. Firms Not Coming Home Amid Trump’s Trade War”](#), *China Business Knowledge*, Feb 20, 2020.
- [“CUHK Business School research reveals U.S. firms not coming home amid Trump's Trade War”](#), *Yahoo Finance*, Feb 19, 2020.
- [“Financial contagion spreads through supply chains”](#), *Chicago Booth Review*, Dec 21, 2018.